

YC ALBERTA 2010 media credentials application

2917 - 66th Street | Edmonton | AB | T6K 4C1
P 780.424.9292 | F 780.490.7266
Email: media@extremedream.ca

Please return this form to: YC Alberta Office - Media Credentials

CONTACT INFORMATION **Please fill out a media application for each media member.*

Name: _____

Name of Media Outlet: _____ Media Website: _____

Address: _____

City: _____ Prov. _____ Postal Code: _____

Phone Wk: _____ Phone Cel: _____ Fax: _____

Email: _____

Type of Media Outlet: (check)

Print

Newspaper

Magazine

Wire/Syndicate

Other _____

Television

Magazine

Regional

National

Radio

Local

Syndicate

Photographer

Newspaper

Magazine

Wire/Syndicate

Other _____

Website

Type _____

Daily Circulation and/or Number of homes reached: _____

List when coverage/interview will be aired or published: _____

Please provide a detailed description of the coverage and interviews you are planning for YC Alberta 2010.

- Please provide a letter from editor/supervisor on company letterhead assigning you to cover YC Alberta 2010 with this completed media credentials application
- Print Media must enclose a recent copy of your publication with media credentials application.

YC Alberta 2010 Media Policy

- Your coverage is important to us and we thank you for your interest. We are happy to provide all responsible media representatives with media credentials
- Our policy is to accommodate your needs without infringing on the essential aspects and process of YC Alberta 2010. We know you have a job to do and will extend you all reasonable access and courtesy. We require that you comply with our policies for the location you are working.
- **No audio recordings of concerts or session are permitted without prior approval from the YC Alberta 2010 Office.**
- A performer may only be filmed for 30 seconds without permission. Filming for more than 30 seconds requires permission from the Media Coordinator
- Photographing performers may be done during the first three songs of any set.
- The media relations staff may contact journalists who were granted credentials after the conference to request clippings or other evidence of coverage
- Submission of completed media credential request form does not ensure approval for media credentials. All requests will be reviewed and must be approved by the YC Alberta Office.
- YC Alberta 2010 and its media coordinator reserve the right to deny media credentials to individuals who abuse the privilege or obtain credentials under false pretenses.
- All credentials are non-transferable and any unauthorized use will subject the bearer to removal from the premises and confiscation of credentials.
- Media will not be issued backstage passes. If backstage passes are required please submit a request with a detailed reason.
- Once media credentials have been approved a letter of confirmation and additional information regarding the weekend will be sent out. In addition to this the YC Alberta media coordinator will acknowledge all interviews and specific requests and the media team will attempt to accommodate these on site.
- We thank you for your courtesy and cooperation in complying with the instructions of our site coordinator.

Authorization

Applicant acknowledges and agrees that the issuance and use of credentials is subject to the prior approval of YC Alberta 2010, approval may be withheld or revoked at any time and for any reason in YC Alberta 2010's sole discretion. The applicant also agrees and understands the terms outlined in the YC Alberta 2010 Media Policy.

Name _____ Position _____ Signature _____ Date _____

YC Office Use Only	Date Application Rec'd: _____	Date Approved: _____
	Notes: _____	

MAY 28-30
www.ycgeneration.com